

# RATE CARD 2021

## 廣告價目表

Facebook		
Ad format	Unit	Price
Newsfeed (Feed posting)*	1	\$9,180
	2	\$14,180
	5	\$31,180
Newsfeed (Copywriting, editing, artwork design & feed posting)	1	\$14,180
Game campaign	1	\$14,180

\* All materials (text, image & graphic) provided by advertiser

Website			
Ad format	Pixel Size (W x H)	Duration	Price
Homepage Banner Ad	493 x 221	4 weeks	\$13,180
		8 weeks	\$24,180

Design Council Website			
Ad format	Pixel Size (W x H)	Duration	Price
Homepage Ad 1	330 x 170	4 weeks	\$7,800
Homepage Ad 2	330 x 360	4 weeks	\$10,800
		8 weeks	\$20,880
		12 weeks	\$28,800

### Remarks:

- File format: PNG, GIF, JPG
- Material deadline: 3 working days prior to launching
- Q-Mark reserves the right to decline any advertisement
- Advertising contracts cannot be cancelled

## Enquiries

Federation of Hong Kong Industries (FHKI)

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E-mail: qmd@fhki.org.hk

Q-Mark Website

The Hong Kong Green Mark Certification Scheme is a system certification scheme. It helps to identify, control and monitor the environmental...

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The schemes are product certification scheme type 5 as refer to ISO/IEC 17067 and in accordance with ISO/IEC 17065.

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14 Jan Q-Mark Hong Kong - Guangzhou (Chinese Only)

27 Sep Q-Mark 41st Anniversary cum Presentation Ceremony

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17 Sep Q-Mark schemes launch at Food Expo 2019


27 Aug Q-Mark 40th Anniversary - Mooncake Media Briefing

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Homepage Banner Ad

Homepage Banner Ad


Design Council Website



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Ad. 1A  
W330\*H170


Ad. 1B  
W330\*H170



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Ad. 2  
W330\*H360